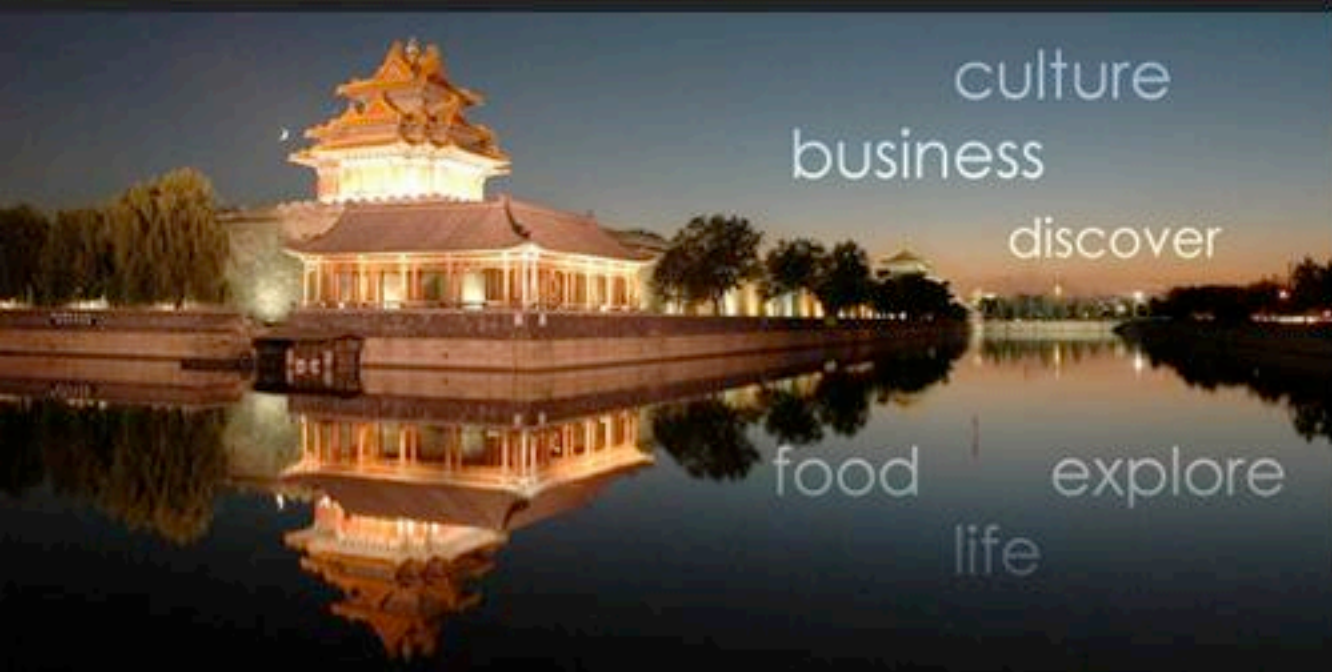


# summer in Beijing 2009

May 16-31



culture  
business  
discover  
food  
life  
explore

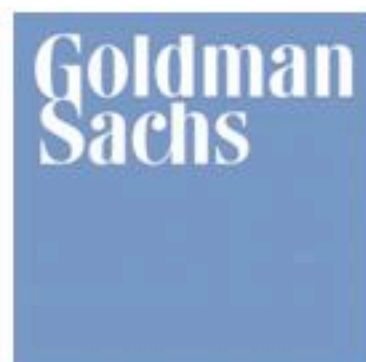


## Company Visits

Interact and network with executives and industry leaders in personal small group settings...

Direct interaction with senior management ...

Gain an inside perspective on state-owned enterprises, international investment banks, private firms, local companies, and startups...



In the past, we have visited...

- Air China
- Arrail Dental
- Boeing
- Boston Consulting Group
- China MinSheng Bank
- China National Petroleum Corporation
- GE Healthcare
- Goldman Sachs
- IBM
- Industrial and Commercial Bank of China
- Lenovo
- Morgan Stanley
- O'Melveny & Myers LLP
- PCCW
- UBS
- Taikang Life Insurance

GE Healthcare



## Cultural Excursions

Beijing is renowned for its opulent palaces, temples, and huge stone walls and gates. Its art treasures have long made the city a centre of art and culture in China.

With the 2008 Olympics, Beijing has undergone a complete transformation. Architectural wonders such as the National Stadium, the National Centre for the Performing Arts, and the new CCTV Headquarters are just some of the new vistas in the capital city.



Your trip will include admission to:

- Imperial Palace— Forbidden City
- Great Wall of China
- Imperial Summer Palace
- Temple of Heaven
- Tiananmen Square
- Ming Dynasty Tombs
- Hutong Rickshaw Tour
- Olympic Green

Additionally, participants will have the opportunity to experience local Beijing cuisine and nightlife. There will be

one day which participants will be free to arrange their own schedule and visit sites not covered by the itinerary on their own.



## University Dialogues

Beijing is home to two of the most prestigious universities in China — Peking University (PKU) and Tsinghua University (THU). The trip will include a visit to each of these renowned schools, where students from these respective schools will host a dialogue/ cultural exchange activity along with a tour of the campus.

This is a terrific opportunity to experience first-hand Chinese culture and understand how local Chinese students think on a variety of issues today.



## More Information

**Application:** [www.whartonchina.com/summer/](http://www.whartonchina.com/summer/)  
There are a limited number of spots available so we highly encourage you to apply as early as possible. The application is accepted on a rolling basis. The final application is 28 February 2009.

**Cost** \$2500 (which includes roundtrip airfare from New York City, hotel lodging, transportation within Beijing, all company visits, cultural excursions, and visa fees to the People's Republic of China). If you choose not to fly with WCBS, the cost will be \$1400. Participants who choose this option are responsible for arranging their own transportation between Beijing Capital International Airport and the city centre.

**Questions:** [contactsummer@whartonchina.com](mailto:contactsummer@whartonchina.com)